

Video Submission Information

SaskTel **Max Local On Demand** is a free video On Demand service that showcases Saskatchewan people, places, and events. The programming distributed on **Max Local On Demand** will be of high standard, suitable for all viewers, and responsive to community needs.

If your group or organization has an event that is being videotaped and you wish to have SaskTel **Max Local On Demand** air your event, please review the SaskTel **Max Local On Demand** video submission requirements and guidelines.

Copyright Requirements

You should be aware that problems with television coverage might exist if all or any part of your event is protected by copyright. Written permission from the owner of the rights must be received before SaskTel can proceed with airing the production. Any person performing work should obtain written permission from the owner of the copyright rights in that work, whether it is the author or another person to whom copyright is assigned, before the work is performed or recorded. Please ensure copyright coverage is cleared prior to submitting a video event.

Video Submission Requirements

The segment or program submitted cannot contain material that is:

- Intended to advertise or promote any commercial products or services.
- A solicitation of funds for any purpose.
- An unlawful use of copyrighted material.
- Libelous, slanderous, any defamation of character or that is an unlawful invasion of privacy.
- Contrary to local, provincial or federal laws.
- Obscene as defined by CRTC regulations (located at <http://www.crtc.gc.ca/eng/welcome.htm>).
- Intended or is likely to create an immediate danger or damage to property or person.
- Political or controversial in nature.

The segment or program submitted must:

- Be on Beta SP, Beta SX, mini DV, DVD (National Television System Committee standard¹).
- Be fully edited and complete.
- Include 30 seconds black off top and tail of program master.
- Have video and audio levels that are acceptable for airing.
- Be free of any copyright video or ensure copyright coverage is cleared prior to submitting an event for airing on **Max Local On Demand**.
- Be free of any copyright music or ensure copyright coverage is cleared prior to submitting an event for airing on **Max Local On Demand**.
- Have printed video credits included with submission.
- Make all people appearing on the video aware that they may be on television and have them complete and sign a Media, Talent and Production Release Form. This form is available on the **Max Entertainment Services** section of www.sasktel.com. Print the form, have the relevant people sign it, and retain the form for your own records. If you are filming a public event with crowds of people, such as a parade, play, or open air festival, you should, as a matter of professional and personal courtesy, inform the event organizers that you will be filming the event.

¹ The NTSC is responsible for setting television and [video standards](#) in the North America.