

2018 Mother's Day Projections

TOTAL USAGE:

105,000 GB

TOTAL DATA

10,200,000

TOTAL TEXT MESSAGES

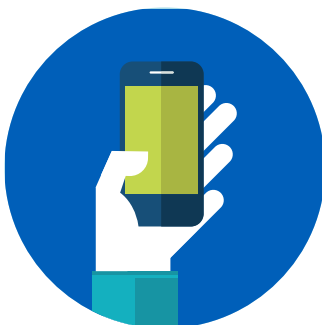
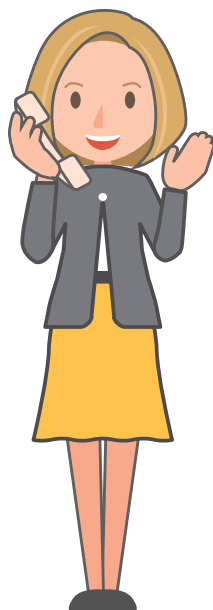
TIPS:



- Connect to Wi-Fi when using video calling apps
- Check your cell coverage before calling out
- Get the most 'mom' time by ensuring your device is fully charged



TOTAL CALLS: 1,066,000



WIRELESS: 783,000



WIRELINE: 283,000

TIPS:



- Place calls outside of the busy hours of 10 am to 2 pm and 7 pm to 10 pm
- Take time zones into consideration